

# Comhar

Rátaí fógraíochta  
2025

*Advertising rates*

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[comhar.ie/iris](http://comhar.ie/iris)

Ag céiliúradh 80+ bliain i gcló

- 1942 -

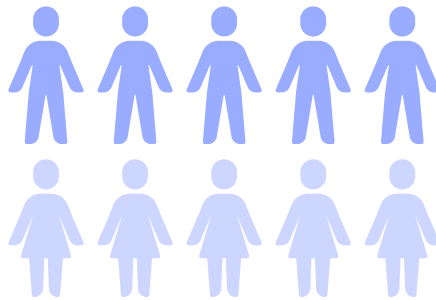
*Celebrating 80+ years in print*

## Eolas maidir le scaipeadh/léamh Comhar

- Iris mhíosúil - leagan clóite & ar líne
- Cúrsaí reatha & litríocht na Gaeilge
- Ar díol ar líne, mar shíntiús & i siopaí leabhar ar fud na tíre (Eason, An Siopa Leabhar, Charlie Byrne's ina measc)
- Ar fáil i leabharlanna, ollscoileanna & ar Borrowbox
- Á scaipeadh go leictreonach ar bhreis agus 700 meánscoil in Éirinn
- Eagráin reatha & cartlann ar fáil ar comhar.ie
- Léitheoirí in Éirinn, sa Bhreatain, san Eoraip, san Astráil, san Áis & i SAM

c.3,700

léitheoir gach mí\*  
readers each month\*



13,000+

amas (ar líne)\*\*  
page views (online)\*\*

## Comhar distribution/readership info

- *Monthly magazine - print & online*
- *Current affairs & literature*
- *On sale online, by subscription & in bookshops throughout the country (inc. Eason, An Siopa Leabhar, Charlie Byrne's)*
- *Available in libraries, universities & on Borrowbox*
- *Made available electronically to over 700 secondary schools in Ireland*
- *Current editions & archive on comhar.ie*
- *Readers in Ireland, the UK, Europe, Australia, Asia & the USA*

\*Leagan clóite den iris / *Print version of the magazine*

\*\*Tréimhse 6 mhí go dtí an 09.09.2024 / *6 month period to 09.09.2024*

## Rátaí fógraíochta / Advertising rates

Leathanaigh láir / <i>Centre spread</i>	€2,200	280 x 410mm
Leathanaigh dhúbailte / <i>Double page spread (DPS)</i>	€1,800	280 x 410mm
Clúdach cúil / <i>Outside back cover (OBC)</i>	€1,000	280 x 205mm
Leathanach tosaigh / <i>Inside front cover (IFC)</i>	€900	280 x 205mm
Leathanach cúil / <i>Inside back cover (IBC)</i>	€900	280 x 205mm
Lánleathanach / <i>Full page</i>	€800	280 x 205mm
1/2 leathanach / <i>1/2 page</i>	€450	140 x 205mm 280 x 100mm
1/4 leathanach / <i>1/4 page</i>	€250	140 x 100mm

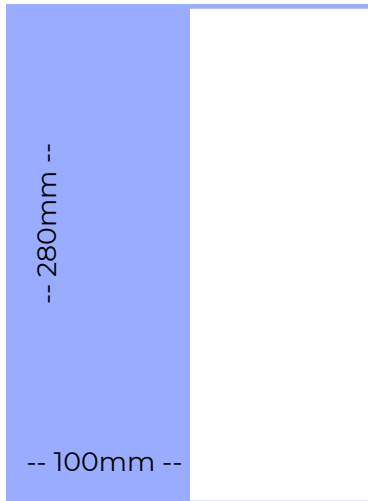
### Nótaí breise:

- Rátaí móide CBL @ 23%
- Táille bhreise 10% ar na móreagraín (féach lch 5)
- Déantar iarratais ar fhógarfhocail a mheas bunaithe ar ábhar agus oiriúnacht don iris. Is ag Eagarthóir *Comhar* atá an focalscoir maidir le glacadh le fógarfhocal, nó gan.

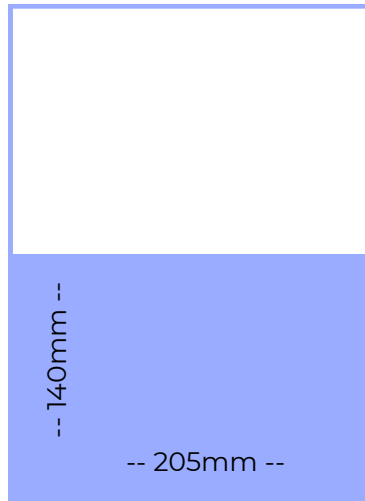
### Additional notes:

- Rates exclude VAT, applicable @ 23%
- 10% supplement applicable for special editions (see page 5)
- Applications for advertorials are assessed based on subject matter and suitability for the magazine. The final decision as to whether or not to accept advertorial material lies with the Editor of Comhar.

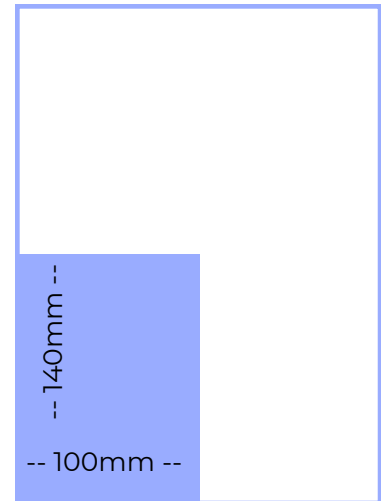
## Sonraí fógraíochta / Advertising specs



1/2 leathanach portráid /  
1/2 page portrait



1/2 leathanach tírdhreach /  
1/2 page landscape



1/4 leathanach /  
1/4 page

### Treoir maidir le himill

Barr/Bun: 20/18mm  
Clé/Deas: 16mm  
Sceitheadh: 3mm

### Fógraí le cur ar fáil mar

(le marcanna bearrtha/sceite sonraithe)

- PDF ardaifigh (CMYK)

NÓ

- Íomhá ardaifigh TIFF, JPG (CMYK, 300DPI)

### Margin guide

Top/Bottom: 20/18mm  
Left/Right: 16mm  
Bleed: 3mm

### Artwork to be supplied as

(with bleed & crop marks)

- Hi-Res PDF (CMYK)

OR

- Hi-Res Image TIFF, JPG (CMYK, 300DPI)

## Nóta maidir le teanga / Note about language

Ní fhoilseofar aon fhógraí nach bhfuil caighdeán ard teanga iontu. Má tá drochaistriúchán nó cuid mhaith botún cló le feiceáil ar fhógra a chuirtear chuig *Comhar*, is faoin bhfógróir féin a bheidh sé an téacs a cheartú chun go mbeidh an fógra infhoilsithe in *Comhar*.

Cuireann *Comhar* seirbhís aistriúcháin agus profála ar fáil ar tháille.

*Only good quality Irish language text will be accepted for print in Comhar magazine. If an advert is badly translated or contains numerous typos, it is the responsibility of the advertiser to correct the text and supply an acceptable standard of copy for publication in Comhar.*

*Comhar offers a translation and proofing service for a fee.*

## Móreagráin Comhar

- Foilsítear 3 mhóreagrán de *Comhar* gach bliain.
- Dírionn na móreagráin ar théama ar leith agus bíonn clóirith méadaithe acu.
- Mar gheall go bhfuil ciorclaíocht níos mó i gceist do na móreagrán, is minic a dhíoltar an spás fógraíochta go léir tamall de mhíonna roimh an spriocdháta le haghaidh áirithintí.
- Gearrtar 10% sa bhreis ar rátaí fógraíochta sna móreagráin.

## *Special editions of Comhar*

- *3 special editions (móreagrán) of Comhar are published each year.*
- *These editions focus on a specific topic and have a larger print run than regular monthly editions.*
- *Due to the increased circulation of these editions, advertising space often sells out months in advance of booking deadlines.*
- *Advertising in these special editions incurs a supplement of 10% on standard advertising rates.*

Tuilleadh eolais maidir le fógraíocht in *Comhar* /  
Further information about advertising in *Comhar*:  
[comhar.ie/fograiocht](http://comhar.ie/fograiocht)

Eagrán 2025 / 2025 Issue	Spriocdháta don fhógra / Copy deadline	Dáta foilsithe / Publication date
Eanáir / January	06.12.2024	27.12.2024
Feabhra / February	08.01.2025	28.01.2025
Márta / March	07.02.2025	28.02.2025
Aibreán / April	07.03.2025	28.03.2025
Bealtaine / May	07.04.2025	28.04.2025
Meitheamh / June	08.05.2025	28.05.2025
Iúil / July	06.06.2025	27.06.2025
Lúnasa / August	07.07.2025	28.07.2025
Meán Fómhair / September	07.08.2025	28.08.2025
Deireadh Fómhair / October	08.09.2025	29.09.2025
Samhain / November	06.10.2025	28.10.2025
Nollaig / December	07.11.2025	28.11.2025

Is gá spás fógraíochta a chur in áirithe faoin 1ú den mhí roimhe, e.g. fógra in eagrán mhí an Mhárta le cur in áirithe faoin 1 Feabhra. Fógra féin le haighniú faoin 7 Feabhra.

#### Pacáistí fógraíochta

Lascaíní ar fáil ar phacáistí fógraíochta.

Praghsanna & téarmaí íocaíochta ar fáil ar iarratas.

*Advertising space must be booked by the 1st of the previous month, e.g. an ad in the March edition must be booked by 1 February. Ad copy to be submitted by 7 February.*

#### Advertising packages

Discount for advertising packages.

Prices & payment terms available on request.

#### Teagmháil / Contact

fograi@comhar.ie